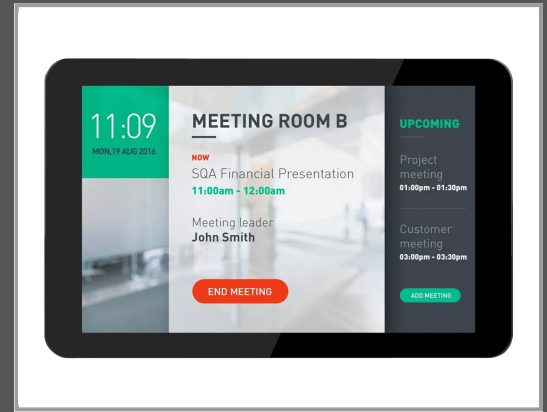


# Philips 10BDL4551T - 10" Diagonal Class (10.1" viewable) LED-backlit LCD display

interactive digital signage - with touchscreen (multi touch) / camera - 720p 1280 x 800

|                       |                  |
|-----------------------|------------------|
| Group                 | Digitale Signage |
| Manufacturer          | Philips          |
| Manufacturer item no. | 10BDL4551T/00    |
| EAN/UPC               | 8712581772659    |



## Description

From shelf advertising to wayfinding, this ultra-clear Multi-Touch Smart Display is ideal when space is at a premium. A versatile all-in-one solution, content is easy to manage remotely. Power-over-Ethernet enables flexible placement.

## Main features

|                                    |                                                                                                                              |
|------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| Product Description                | Philips 10BDL4551T 10" Class (10.1" viewable) LED-backlit LCD display - HD - for digital signage / interactive communication |
| Product Type                       | LED-backlit LCD flat panel display with touchscreen (multi touch) / camera                                                   |
| Diagonal Class                     | 10"                                                                                                                          |
| Diagonal Size                      | 10.1"                                                                                                                        |
| Commercial Use                     | Yes - interactive digital signage                                                                                            |
| Resolution                         | 1280 x 800                                                                                                                   |
| Display Format                     | 720p                                                                                                                         |
| Connectivity                       | Wi-Fi, LAN                                                                                                                   |
| LCD Backlight Technology           | LED backlight                                                                                                                |
| Image Aspect Ratio                 | 16:10                                                                                                                        |
| TV Tuner                           | No tuner                                                                                                                     |
| Commercial Features                | CMND management, keyboard lock                                                                                               |
| Picture Enhancements               | Low Bright, Advanced Colour Control                                                                                          |
| Speaker System                     | 2 speakers                                                                                                                   |
| Storage Capacity                   | 8GB eMMC                                                                                                                     |
| Supported Memory Cards             | microSD                                                                                                                      |
| USB                                | Yes                                                                                                                          |
| Included Accessories               | Silicone foot                                                                                                                |
| Power Consumption Operational      | 10.96 Watt                                                                                                                   |
| Power Consumption Stand by         | 0.5 Watt                                                                                                                     |
| Dimensions (WxDxH) - without stand | 26.1 cm x 2.9 cm x 16.72 cm                                                                                                  |

Weight 740 g

## Extended details

### General

|                               |                                     |
|-------------------------------|-------------------------------------|
| Product Type                  | LED-backlit LCD flat panel display  |
| Power Consumption Operational | 10.96 Watt                          |
| Diagonal Class                | 10"                                 |
| Diagonal Size                 | 10.1"                               |
| Commercial Use                | Yes - interactive digital signage   |
| Combined With                 | Touchscreen (multi touch) / camera  |
| TV Tuner                      | No tuner                            |
| TV Tuner Presence             | No                                  |
| Modes                         | Portrait mode, landscape mode       |
| Picture Enhancements          | Low Bright, Advanced Colour Control |
| Dimensions                    | Without stand                       |
| Width                         | 26.1 cm                             |
| Depth                         | 2.9 cm                              |
| Height                        | 16.72 cm                            |
| Weight                        | 740 g                               |

### Display

|                          |                                                                                                                                                                                            |
|--------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Resolution               | 1280 x 800                                                                                                                                                                                 |
| Display Format           | 720p                                                                                                                                                                                       |
| Image Aspect Ratio       | 16:10                                                                                                                                                                                      |
| LCD Backlight Technology | LED backlight                                                                                                                                                                              |
| Image Contrast Ratio     | 500:1                                                                                                                                                                                      |
| Brightness               | 300 cd/m <sup>2</sup>                                                                                                                                                                      |
| Viewing Angle            | 160 degrees                                                                                                                                                                                |
| Viewing Angle (Vertical) | 160 degrees                                                                                                                                                                                |
| Touchpoints Qty          | 5                                                                                                                                                                                          |
| Response Time            | 30 ms                                                                                                                                                                                      |
| Display Menu Language    | Danish, Chinese (traditional), Chinese (simplified), English, German, French, Italian, Norwegian, Portuguese, Polish, Finnish, Swedish, Russian, Spanish, Dutch, Turkish, Arabic, Japanese |
| Backlight Life           | 50,000 hour(s)                                                                                                                                                                             |
| Commercial Features      | CMND management, keyboard lock                                                                                                                                                             |
| Operation Hours / Days   | 24 / 7                                                                                                                                                                                     |
| Features                 | Projected Capacitive Technology (PCAP)                                                                                                                                                     |

### Stands & Mounts

|       |          |
|-------|----------|
| Stand | Included |
|-------|----------|

|                            |                                                          |
|----------------------------|----------------------------------------------------------|
| Stand Design               | Tabletop                                                 |
| Flat Panel Mount Interface | 75 x 75 mm                                               |
| VESA Compatibility         | Yes                                                      |
|                            | <b>Media Player</b>                                      |
| Supported Video Formats    | MPEG-4, AVI, MKV, MOV, VOB, FLV, TS, DAT, WebM, MPG, 3GP |
| Supported Audio Formats    | MP3, WMA, AAC, M4A, MP2                                  |
| Supported Pictures Formats | BMP, GIF, PNG, JPEG                                      |
| Supported Memory Cards     | microSD                                                  |
| USB Port                   | Yes                                                      |
| Configuration              | 2 GB DDR3 - 8GB eMMC                                     |
| Operating System           | Android OS 7.1                                           |
|                            | <b>Audio System</b>                                      |
| Speaker System             | 2 speakers                                               |
| Output Power / Total       | 4 Watt                                                   |
| Speakers                   | 2 x speaker - 2 Watt                                     |
|                            | <b>Network &amp; Internet Multimedia</b>                 |
| Connectivity               | Wi-Fi, LAN                                               |
|                            | <b>Connections</b>                                       |
| Connector Type             | HDMI output   USB   Audio line-out   Remote control      |
|                            | <b>Miscellaneous</b>                                     |
| Included Accessories       | Silicone foot                                            |
| Cables Included            | USB cable   HDMI cable                                   |
| Compliant Standards        | FCC Class A certified, UL, CB, RoHS                      |
|                            | <b>Power</b>                                             |
| Power Device               | Power adapter                                            |
| Power Consumption Stand by | 0.5 Watt                                                 |
| Features                   | Smart power, PoE+ support                                |
|                            | <b>Manufacturer Warranty</b>                             |
| Service & Support          | Limited warranty - 1 year                                |
|                            | <b>Environmental Parameters</b>                          |
| Min Operating Temperature  | 0 °C                                                     |
| Max Operating Temperature  | 40 °C                                                    |
| Humidity Range Operating   | 10 - 85% (non-condensing)                                |

Technical data © 1WorldSync. Subject to technical modifications and errors.